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## LEGOLAND® FLORIDA – JUST ADD WATER! Central Florida's Newest Theme Park Announces Water Park Details and Unveils All-New Premium Annual Pass

**WINTER HAVEN, Fla.** (November, 28, 2011) – Just six weeks after its official grand opening, LEGOLAND® Florida today released details of its first expansion – LEGOLAND Water Park. Scheduled to open in time for summer 2012, the water park will feature a wave pool, Build-A-Raft lazy river, tube slides, body slides and an interactive water-play structure - DUPLO® Safari.

“We’re very excited to share plans for this amazing new attraction,” said LEGOLAND Florida General Manager Adrian Jones. “True to our mission, the water park attraction has been designed for families with children ages 2 to 12 and will add hours of water play to an already full day and move LEGOLAND Florida into a multi-day experience for vacationers. The additional also adds another great value proposition for our Annual Pass members.”

Admission to the water park attraction is included with an all-new LEGOLAND Premium Pass, which offers 12 months admission to LEGOLAND Florida and seasonal access to the LEGOLAND Water Park. Single-day LEGOLAND Florida guests may upgrade to a water park attraction ticket for an additional \$12 per person (children under 3 are \$3). The Premium Pass is now available for purchase at [www.LEGOLAND.com](http://www.LEGOLAND.com) or AAA Auto Club South branches.

Key areas of LEGOLAND Water Park attraction include:

- **LEGO Wave Pool** – Families can catch a gentle wave or simply cool off in this perfectly sized wave pool where the waves are just big enough for all ages to enjoy
- **Twin Chasers** – Friends ride tubes 375 feet down an intertwining pair of enclosed water slides before plunging into a refreshing pool below
- **Splash Out** – The thrill seekers of the family can ascend to the tallest point of the water park attraction and choose from one of three unique slides, then speed down a 60-foot drop and “splash out” into the water below
- **Joker Soaker** - A fun, interactive playground with various lengths, heights and types of slides that offer something different for every member of the family. Guests can wade in the surrounding pool and be surprised with a torrential spill from a 300-gallon bucket
- **Build-A-Raft River** - Families can imagine, design and build a unique LEGO vessel and set afloat on a maiden voyage around the 1000-foot-long lazy river, set amongst playful LEGO Friends, flowering vegetation and palm trees
- **DUPLO® Splash Safari** – Toddlers will rule at this water play area with shorter slides and interactive, larger-than-life DUPLO creatures

“This newest attraction is just one of many ways we will continue to evolve LEGOLAND Florida over the next several years,” said Jones. “Creating a multi-visit proposition for families adds another dimension to the LEGOLAND Florida offering. Adding the water park attraction will fulfill this criteria as well as offering a unique attraction in Central Florida. ”

**LEGOLAND® Florida** is a 150-acre interactive theme park dedicated to families with children between the ages of 2 and 12. With more than 50 rides, shows and attractions, LEGOLAND is geared towards family fun! There are currently four other LEGOLAND Parks in the world – LEGOLAND California in Carlsbad, LEGOLAND Billund in Denmark, LEGOLAND Deutschland near Günzburg, Germany and LEGOLAND Windsor outside of London. The LEGOLAND theme parks are a part of Merlin Entertainments Group, the second largest attractions operator in the world. For the most current information, log on to [www.LEGOLAND.com](http://www.LEGOLAND.com).

**MERLIN ENTERTAINMENTS** is the leading name in location-based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe’s Number 1 and the world’s second-largest visitor attraction operator, Merlin now operates nearly 80 attractions, six hotels/two holiday villages in 19 countries and across four continents. The company aims to deliver memorable and rewarding experiences to its 44 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 17,000 employees. Merlin Entertainments operates the following attractions - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK, Chessington World of Adventures Resort, Blackpool Tower, Heide Park, Earth Explorer, Sydney Aquarium, WILD LIFE Sydney, Sydney Tower Eye and SKYWALK, Kelly Tarlton’s Antarctic Encounter Underwater World, Oceanworld Manly WILD LIFE Hamilton. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.